

Privacy Policy

Effective Date: 03/2020

Last Updated: 01/2025

Introduction

At Modern Valley Construction ("we," "us," or "our"), we are committed to protecting your privacy and ensuring that your personal information is handled in a safe and responsible manner. This Privacy Policy outlines the types of information we collect, how we use and protect that information, and your rights regarding your personal data when you visit our website or use our services.

By using our services, you agree to the collection, use, and sharing of your information in accordance with this Privacy Policy. If you do not agree with this policy, please refrain from using our website or services.

1. Information We Collect

We may collect the following types of information:

- **Personal Information:** When you engage with Modern Valley Construction for a project, request a quote, or contact us, we may collect personal information, such as your name, address, phone number, email address, and payment details.
- **Project Information:** Information related to your construction project, including project specifications, site addresses, and plans, may be collected to facilitate project completion and communication.
- **Usage Data:** When you visit our website, we may collect non-personal information such as IP addresses, browser types, pages visited, and other data related to your interaction with our website through cookies and similar tracking technologies.

2. How We Use Your Information

We use the information we collect for the following purposes:

- **To provide services:** To process your requests, provide project estimates, manage your construction project, and communicate with you about your project status.
- **To improve our website and services:** To enhance user experience, analyze website traffic, and tailor our content and services to your preferences.
- **To communicate with you:** To send you updates, marketing materials, or important information regarding your project or our services. You may opt-out of marketing communications at any time.
- **To comply with legal requirements:** To comply with applicable laws, regulations, or legal processes, such as tax and accounting requirements.

3. How We Protect Your Information

We take reasonable precautions to protect the security of your personal information. This includes using encryption, secure servers, and other security measures to safeguard data both online and

offline. However, no method of electronic transmission or storage is completely secure, and we cannot guarantee the absolute security of your information.

4. Sharing Your Information

We do not sell, rent, or trade your personal information to third parties. We may share your information with trusted third parties in the following cases:

- **Service Providers:** We may share your information with vendors and contractors who help us provide services to you, such as project management software, payment processors, or marketing tools. These third parties are contractually obligated to protect your information.
- **Legal Obligations:** We may disclose your information when required to do so by law, such as in response to a subpoena, court order, or other legal processes.

5. Cookies and Tracking Technologies

Our website uses cookies and similar tracking technologies to improve user experience and analyze how our website is used. Cookies are small data files stored on your device that allow us to remember your preferences and track usage patterns.

You can adjust your browser settings to refuse cookies or alert you when cookies are being sent, but some parts of the website may not function properly without them.

6. Data Retention

We will retain your personal information only for as long as necessary to fulfill the purposes for which it was collected, including to satisfy any legal, accounting, or reporting requirements. When your information is no longer needed, we will securely delete or anonymize it.

7. Your Rights

You have the following rights concerning your personal information:

- **Access:** You can request a copy of the personal information we hold about you.
- **Correction:** You can request that we correct any inaccuracies in your personal information.
- **Deletion:** You can request that we delete your personal information, subject to certain exceptions (e.g., if it is required for legal purposes).
- **Opt-Out:** You can opt-out of receiving marketing communications from us by following the unsubscribe instructions included in any email we send or by contacting us directly.

To exercise any of these rights, please contact us using the contact information provided below.

8. Third-Party Links

Our website may contain links to third-party websites for your convenience. Please note that this Privacy Policy applies only to our website and services. We are not responsible for the privacy practices of other websites, and we encourage you to read the privacy policies of any third-party sites you visit.

9. Children's Privacy

Our website and services are not intended for children under the age of 13. We do not knowingly collect personal information from children. If we become aware that we have inadvertently

collected personal information from a child, we will take steps to delete such information as quickly as possible.

10. Changes to This Privacy Policy

Modern Valley Construction reserves the right to update or modify this Privacy Policy at any time. Any changes will be posted on this page with the updated date. We encourage you to review this Privacy Policy periodically to stay informed about how we are protecting your information.

11. Contact Us

If you have any questions or concerns about this Privacy Policy or the way we handle your personal information, please contact us at:

Phone: 661.864.7969

Email: info@modernvalleyconstruction.com

Website: www.modernvalleyconstruction.com